

On September 17, 2005, several thousand people attended a day-long Symposium honoring Rutherford's native son William Carlos Williams on the anniversary of his birth. Sponsored by the newly-formed William Carlos Williams Poetry Symposium (WCWPS), this was the first celebration of the Pulitzer Prize winning poet in his hometown in 22 years, and featured the premiere of a double-screen documentary on WCW and his family, an award-winning slide presentation and bus tour of historic WCW sites in Rutherford, and the first full-length performance of a Williams play in Rutherford.

## ABOUT THE SYMPOSIUM

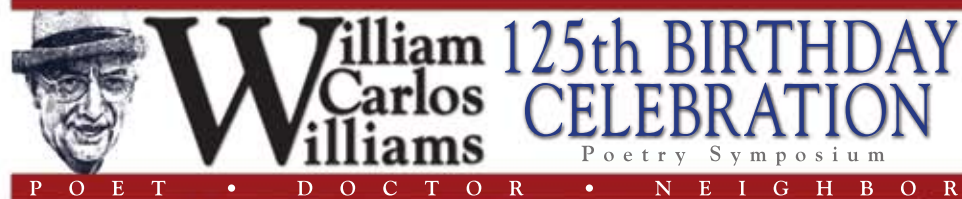
Since 2005, the non-profit WCWPS has held annual events honoring Williams. This year it will host a gala celebration of the poet's 125th birthday on September 20 and 21, 2008, at the Williams Center, with related activities at the Rutherford Library and Meadowlands Museum.

Two days are needed for all the events, which include:

- readings by nationally-known poets
- two panels: immediate family talking about life with WCW; WCW's poetic legacy
- three documentary presentations: Williams & his artistic family; WCW-influenced children's book illustrations; historic Rutherford WCW sites
- multi-media presentation by Pulitzer Prize winning Harvard professor Dr. Robert Coles (with Thomas Roma photos) — on making house calls with WCW and what he *did not* put in his books, *The Doctor Stories* and *House Calls*
- three talks: one on newly released letters between WCW & his brother Edgar
- bus tours of WCW's Rutherford and trips to the Meadowlands Museum
- readings by the 10-county high school poetry contest winners
- a piano concert of poem-inspired music on the Williams Piano



Mayor John Hipp has declared September WCW Month, during which the WCWPS will sponsor a special reading by NJ Poet Laureate Amiri Baraka on September 10, and issue a commemorative stamp. All Rutherford school children grades K to 8 participated in a town-wide art project, on display at the Rutherford Library where the Children's Birthday Party will take place on September 17.



SEPTEMBER 20TH AND 21ST 2008

# SPONSORS AND DONORS GUIDE

*Join us in celebrating the life of Rutherford's most famous citizen by making a tax-deductible contribution to this exciting, memorable event!*

**Individual names or corporate logos will be identified on the following promotional materials according to their funding category:**

### UNDERWRITER (\$5,000 & up)

- Pre- & post-event publicity
- Day & Evening program
- WCW Historic Bus Tour Guide
- Banners
- Posters
- Flyers
- Web Site
- Table space during Symposium
- 10 reserved seats for Evening Event

### BENEFACTOR (\$2,500 - \$5,000)

- Day & Evening program
- WCW Historic Bus Tour Guide
- Banners
- Posters
- Flyers
- Web Site

### DONOR (\$500 - \$2,500)

- Day & Evening program
- WCW Historic Bus Tour Guide
- Web Site

### FRIEND (up to \$500)

- Day & Evening program
- Web Site

Please fill out this form and return it to the WCWPS, c/o Della Rowland, 41 Highfield Lane, Rutherford, NJ 07070. Sponsors may also contact WCWPS Chair Della Rowland at [della.rowland@verizon.net](mailto:della.rowland@verizon.net) or Jane Fisher at 201-939-8600 or [fisher@bccls.org](mailto:fisher@bccls.org).

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Please check level of Sponsorship:

UNDERWRITER (\$5,000 and up)  BENEFACTOR (\$2,500 - \$5,000)

DONOR (\$500 - \$2,500)  FRIEND (up to \$500)

Make your tax-deductible checks payable to WCWPS.

## *Where the Money Goes:*

Rental & tech fees for program venues

Equipment rentals & materials fees

Printing & Promotion

- Event programs & posters
- WCW's Rutherford Bus Tour Guide
- 125th Birthday Souvenir Program
- WCW Poetry Collaborative Second Wednesday Poetry Anthology

Office supplies, postage & mailing

Banners

High School Poetry Contest prize money

Presenter, Poet, & Panelist Fees

(travel & hotel accommodations; food; honoraria)

Commemorative Stamp design & printing

Food, beverages, & serving supplies

Program documentation, archives,

& WCW Documentary:

(still photography, audio & video taping)

WCW Historic Plaques

Preparation of art & photo exhibits

WCW NJ Hall of Fame induction campaign

Related community poetry & reading programs